

## Advanced eBay Secrets - Items That Sell Like Hotcakes On eBay

You can basically sell anything on eBay. From expensive luxury cars to clothes, anything can be sold.

However, there are items that have a greater chance of selling faster and for a higher markup than others.

Now, the information in this video is based on my own experience. I'm not saying that you should follow the advice I provide here verbatim. You may find items you want to sell that are different from what I recommend. That's perfectly okay. I'm just providing these tips as guidelines. Trust your instinct and go with what you think will sell.

Okay, here are 2 important guidelines to follow to figure out what to sell...

1. Try and sell items where you make a profit of at least \$30. That's my personal threshold for selling a product. For some people it's higher, for some it's lower. Now, I am currently selling my old paperback book collection and some are making a profit of only \$7 - \$10. It's not very motivational to package up a product and drive it to the post office for just \$7 dollars. That's why I'm considering taking my books off of eBay. It's just not worth it. So look for products that will provide you with a profit high enough to make the work you put into packaging and shipping worth it.

2. Avoid heavy items. Items that are heavy are expensive to ship. And if something costs a lot of money to ship, it may eat into the price of your product and make it not worth it for the customer. For instance, if you are selling a bowling ball for \$30, but it costs \$50 to ship it, no one is going to buy it because the cost of shipping is too expensive. So try and look for lighter, smaller items.

Okay, so those guidelines don't have to be followed every time, however, I've found that the closer I stick to them, the better off I've been with my sales.

Now, let's go over a few specific items I've found that sell very quickly and for a higher profit than other types of items.

1. Video games and video game systems. I've sold both systems and games and they always go very fast. I'm talking like within the first day sometimes. If you have any old games you're not using, or if you find any while you're out hunting at Goodwill, don't hesitate to snatch them up.

2. Calculators. Believe it or not, people collect old calculators and they are willing to pay a pretty penny for them. Not all old calculators are going to sell, but if you check your eBay app before buying an old calculator at Goodwill, then you should be able to find out if it's a highly desired one or not.

3. TV Remote Controls. Sounds strange but some TV remote controls can be sold for a lot of money. And you usually only have to pay a few dollars for remotes at Goodwill.

4. Computer accessories. Accessories such as keyboards, ink cartridges, external hard drives, speakers, mouse, etc. can sell very well. Again, just make sure you check your eBay app before you purchase any equipment so you know if it's worth selling on eBay.

5. Comic books. Some comic books can be sold for a lot of money. Keep your eyes open at yard sales and garage sales because a lot of people get rid of their kids comic book collections when they get too old for them.

6. Vintage toys. My parent's attic was chock full of my old Star Wars, He-Man, Transformers, WWF wrestling dolls and more. Some of them are worth quite a bit of money. I sold a mail-away Sgt. Slaughter WWF Wrestling Doll on eBay for over \$700. So, if you have your own vintage toys, or you come across toys while out hunting, make sure to check and see if it's worth selling.

7. Backpacks. Many backpacks are junk but if you come across a brand name backpack then snatch it up because you can sell it for a pretty penny. I recently found a Connect Harvest Label backpack that retails for \$90 at a Goodwill for \$5.

8. Shoes. Designer shoes and some namebrand shoes can be sold for a decent profit. Vintage nike's especially can go for quite a bit of money. Just make sure the shoes are in good condition, and check your eBay app before purchasing.

These are all items that I've had the best of luck with selling. I've paid very little for these items and sold them for very high profits. Of course, there are a million other things you can sell, so always keep your eyes open and check your eBay app! You will be shocked with the things you find that you can sell for a good profit.

Okay? That's it for this video. Thanks for watching and I'll talk to you soon.